

Sponsor Benefits

Hospice Cup, Inc. strives to provide sponsor benefits and packages that best fit your contribution needs. Please contact your hospice representative or Karma O'Neill, Hospice Cup Executive Director, to discuss benefits and customization of packages.

Please note deadline of August 15, 2009 to ensure proper listing and recognition for Hospice Cup XXVIII

Advertising

Sponsoring Hospice Cup puts you in front of thousands of people. Our participating hospices cover Anne Arundel County, Montgomery County, Northern Virginia, Prince George's County and Washington DC. While our Shore party event typically draws 500-700 guests from all over the region, your exposure extends to staff, caregivers, volunteers and families of the hospices as well as sailors, and the general public.

Package can include, but not limited to:

- Logo and link on Hospice Cup web site
- Public Recognition of your donation
(i.e. e-mail announcements, press releases, social networking sites)
- Event or function co-sponsor
(For example: Sailor recruitment receptions, Blessing of the Fleet Reception, Artwork Release Party, Sailor Recognition event, Jr. Sailing Regatta)
- Ad in race program
- Event site signage and multimedia presentation

VIP Party

Mark your calendars now for Saturday, June 13th when the Board of Directors of Hospice Cup, Inc. will hold this year's VIP Party in Annapolis. Hosted by Board Member Dick Ladd and his wife Sabra, the VIP party is a *not-to-be-missed* part of your Hospice Cup experience. This "Annapolis Casual" event offers breathtaking views of the Chesapeake Bay, a scrumptious Seafood BBQ buffet and is heightened by a private concert by local musicians. The Cup organizers take this opportunity to share hospice news, fundraising updates, and thank you for your participation in and contributions to hospice care.

Blessing of the Fleet Reception

A fun, relaxed reception where you'll get to meet some of the skippers who will be competing in Hospice Cup XXVIII. There will also be members of the Hospice Cup's Board of Directors, volunteers, and hospice representatives on hand to talk about the Cup and the role it plays in raising funds for regional hospice programs. Date and details to be available soon.

Event Day Package

Celebrating our 28th year, Hospice Cup has become known for its dedicated sailors and incredible Shore Party. Enjoy the races from the decks of a luxury charter boat, complete with open bar and catered lunch. On board race commentators will help bring the race alive as they discuss sailing maneuvers and boat positioning during the race. Afterwards, head to the *Shore Party* and partake in the much anticipated wine auction, bid on one of the many great items in the live auction, or sit-back and enjoy the band, fine catered faire, full bar and awards ceremony celebrating the racers and funds raised for Hospice Care. Taking place on the banks of the Severn River, the Shore party is a great place to mix and mingle with sailors, other sponsors and donors as well as an opportunity to meet some of the hospice caregivers and volunteers who really make hospice what it is ~ amazing!