



2008 Hospice Cup Sponsorship Category List

Fleet Sponsor

\$50,000 and above

Fleet Sponsor Racing Trophy

(This requires a three year commitment and is currently held by Van Metre Companies until 2009)

Customized advertising package

Includes, but not limited to:

- Company logo and link on website
- Recognition in print materials and other media, where applicable
- Full page ad in Race Program
- Event Site signage and exposure

VIP Party

Enjoy a relaxing evening under the stars celebrating the major contributors and accomplishments of Hospice Cup.

This is an invitation only event.

Blessing of the Fleet Reception

The Hospice Cup Board of Directors invite you and your guests to raise a glass for Hospice

Date and Time to be announced.

Customized Shore Party Package

Includes transportation to and from the Party, reserved seating, and special recognition during the awards ceremony

Flagship Sponsor

\$25,000

Customized advertising package

Includes, but not limited to:

- Logo and link on website
- Recognition in print materials and other media, where applicable
- Full page ad in Race Program
- Event site signage

VIP Party

Blessing of the Fleet Reception

Event Day Package

16 Spectator Boat tickets, 16 shore party tickets.

During the Regatta you and your guests can enjoy watching all the race action from the decks of a luxury yacht. *Beverages and Catering are included.*

After the race join other sponsors and Hospice Representatives at the much anticipated **Shore Party** on the banks of the Severn River.

Race Highlights projected on giant TVs, Live Auction, and Trophies awarded to Winning Skippers. *Catered Dinner and Open Bar provided.*



Honorary Admiral

\$15,000

Advertising package includes:

- Logo and link on website
- ½ page Ad in Race Program
- Recognition in print materials and other media, where applicable

VIP Party

Blessing of the Fleet Reception

Event Day Package

12 Spectator Boat tickets, 12 shore party tickets

Honorary Commodore

\$10,000

Advertising package includes:

- Logo and link on website
- Recognition in Race program and multi-media presentation
- ¼ page ad in Race Program

VIP Party

Blessing of the Fleet Reception

Event Day Package

10 Spectator Boat tickets, 10 shore party tickets

Honorary Captain

\$5,000

Advertising package includes:

- Logo and link on website
- Recognition in Race Program and multi-media presentation

VIP Party

Blessing of the Fleet Reception

Event Day Package

8 Spectator Boat tickets, 8 shore party tickets

Honorary Helmsman

\$2500

Advertising package includes:

Recognition in Race Program and multi-media presentation

Blessing of the Fleet Reception

Event Day Package

6 Spectator Boat tickets, 6 shore party tickets

Honorary Navigator

\$1000

Advertising package includes:

Recognition in Race Program and multi-media presentation

Blessing of the Fleet Reception

Event Day Package

4 Spectator Boat tickets, 4 shore party tickets