

PRESS RELEASE

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Call for Artist Entries to Create Image of 28th Annual Hospice Cup Regatta

[ANNAPOLIS, MD] Hospice Cup, Inc. is calling for all artists, from painters to photographers, to submit work to serve as the official image of the 28th annual Hospice Cup regatta taking place in Annapolis, Maryland in September 2009.

The deadline to submit artwork to Hospice Cup, Inc. is January 21, 2009, to one of the offices of the 2009 participating hospices. The winner will be announced in February 2008. Artists outside of the participating areas should contact Karma O'Neill, Hospice Cup, Inc. Executive Director at 410-919-8393.

The winning artwork will be the representational image for the 2009 Hospice Cup event and will appear in promotional print and online advertisements, videos, event t-shirts, and posters which will have exposure to regional sponsors and participants from Washington, DC, Northern Virginia, Anne Arundel County, Prince George's County, the Baltimore Metro area and beyond.

While the chosen image will become the property of the Hospice Cup, Inc., the winning artist will receive full recognition for the image. The image will also be donated to the 2009 Shore Party Auction following the Hospice Cup XXVIII race to help raise funds for hospice services.

In 2008, more than \$325,000 was raised by Hospice Cup sponsors, and in over 27 years, over \$7 million has been raised. Hospice Cup funds help pay the expenses not covered by Medicare or private insurance. These dollars enable the hospices to provide skilled compassionate care, comfort and dignity to the terminally ill, their families and friends. Hospice enables patients to carry on alert, pain-controlled lives so their last days may be spent in comfort, at home or in home-like settings. Hospice care concentrates on care, not cure. Bereavement counseling and support groups are part of hospice services after the loss of a loved one.

The annual Hospice Cup race is a cooperative effort. It is organized by the all-volunteer Hospice Cup, Inc. (HCI) Board of Directors, the Executive Director, participating area hospices and hundreds of volunteers. The race is managed by Shearwater Sailing Club and assisted by Storm Trysail Club Chesapeake Station.

The 2009 participating hospices currently include: Hospice of the Chesapeake, Capital Hospice, Montgomery Hospice, and Community Hospices. Each hospice must meet the standards of the National Hospice and Palliative Care Organization.

The Hospice Cup race is sanctioned by the Chesapeake Bay Yacht Racing Association (CBYRA) and counts for CBYRA season-long High Point competition. Hospice Cup, Inc. is a 501(c)(3) non-profit organization chartered under the laws of the Commonwealth of Virginia, Maryland and the District of Columbia for the purposes of conducting a benefit yacht race and related events. Hospice Cup, Inc. is also a proud member of the National Hospice Regatta Alliance, www.hospiceregattas.org.

Additional information about the race and participating hospices can be found online at the official Hospice Cup web site www.hospicecup.org.

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