

PRESS RELEASE

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Call for Artist Entries to Create Image of the 2008 Hospice Cup XXVII

[ANNAPOLIS, MD] Hospice Cup, Inc. is calling for all artists, from painters to photographers, to submit work to serve as the official image of Hospice Cup XXVII taking place in Annapolis, MD in September 2008.

The deadline to submit artwork to Hospice Cup, Inc. is January 15, 2008. The judging will be done by board members and announced in February 2008. Artists should submit their original work to race representatives at a participating hospice. Artists outside of the participating areas should contact Karma O'Neill, Hospice Cup, Inc. Executive Director at 410-919-8393.

The winning artwork will be the representational image for the 2008 Hospice Cup event and will appear in promotional advertisements, videos, event t-shirts, and posters which will have exposure to regional sponsors and participants from Washington, DC, Northern Virginia, Calvert County, Anne Arundel County, Prince George's County, the Baltimore Metro area and beyond.

While the chosen image will become the property of the Hospice Cup, Inc., the winning artist will receive full recognition for the image. The image will also be donated to the 2008 Shore Party Auction following the Hospice Cup XXVII race to help raise funds for hospice services.

In 2007, more than \$425,000 was raised by Hospice Cup sponsors, and in over 26 years, over \$7 million has been raised. Supporting Hospice Cup means that there will continue to be no out-of-pocket expenses for any patient or family seeking the services of one of the participating hospices. Hospice Cup funds help pay the 25 to 30 percent of the expenses not covered by Medicare or private insurance. These dollars enable the hospices to provide skilled compassionate care, comfort and dignity to the terminally ill, their families and friends, regardless of their ability to pay. Hospice enables patients to carry on alert, pain-free lives so their last days may be spent in comfort, at home or in home-like settings. Hospice care concentrates on care, not cure. Bereavement counseling and support groups are part of hospice services after the loss of a loved one.

Hospices that participate in, and benefit from, the Hospice Cup include: Hospice of the Chesapeake, Capital Hospice, Montgomery Hospice, Calvert Hospice, and Community Hospices. To do so, all must meet the standards of the National Hospice and Palliative Care Organization. Hospice Cup is the largest fundraising regatta in the United States and is the original hospice regatta. It is also a proud member of the 25-regatta National Hospice Regatta Alliance, www.hospiceregattas.org.

More information on the Hospice Cup event and event is available online at www.hospicecup.org.

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